

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538700-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Floridians for a Stronger Mi	FL 4 STRONG MIDDLE C	5776

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1538700	08426277

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	310	330

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/16	10/28/16	THE CHEW	1P-2P	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/25/16	12:59 PM	THE CHEW	1P-2P	:30	FSMC1602H	\$400.00 NM
3	WPBF	W	10/26/16	1:30 PM	THE CHEW	1P-2P	:30	FSMC1602H	\$400.00 NM
1	WPBF	Th	10/27/16	1:34 PM	THE CHEW	1P-2P	:30	FSMC1602H	\$400.00 NM
2	WPBF	F	10/28/16	1:00 PM	THE CHEW	1P-2P	:30	FSMC1602H	\$400.00 NM
2	10/25/16	10/28/16	Jimmy Kimmel	1135P-1238A	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/25/16	12:16 AM	Jimmy Kimmel	1135P-1238A	:30	FSMC1602H	\$350.00 NM
2	WPBF	W	10/26/16	11:58 PM	Jimmy Kimmel	1135P-1238A	:30	FSMC1602H	\$350.00 NM
3	WPBF	Th	10/27/16	12:27 AM	Jimmy Kimmel	1135P-1238A	:30	FSMC1602H	\$350.00 NM
1	WPBF	F	10/28/16	12:14 AM	Jimmy Kimmel	1135P-1238A	:30	FSMC1602H	\$350.00 NM
3	10/25/16	10/28/16	The View	11A-12PM	-TWTF--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	4	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	10:58 AM	The View	11A-12PM	:30	FSMC1602H	\$525.00 NM
1	WPBF	W	10/26/16	11:35 AM	The View	11A-12PM	:30	FSMC1602H	\$525.00 NM
3	WPBF	Th	10/27/16	10:59 AM	The View	11A-12PM	:30	FSMC1602H	\$525.00 NM
4	WPBF	F	10/28/16	10:59 AM	The View	11A-12PM	:30	FSMC1602H	\$525.00 NM
4	10/25/16	10/28/16	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

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1538700-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Floridians for a Stronger M	FL 4 STRONG MIDDLE C	5776	

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/25/16	10/28/16	1230-1P Access Hollywoc	1230-1p	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	FSMC1602H	\$350.00 NM
3	WPBF	W	10/26/16	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	FSMC1602H	\$350.00 NM
2	WPBF	Th	10/27/16	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	FSMC1602H	\$350.00 NM
4	WPBF	F	10/28/16	12:40 PM	1230-1P Access Hollywood	1230-1p	:30	FSMC1602H	\$350.00 NM
5	10/25/16	10/28/16	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-TWTF--	4	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FSMC1602H	\$475.00 NM
1	WPBF	Th	10/27/16	12:13 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FSMC1602H	\$475.00 NM
4	WPBF	F	10/28/16	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FSMC1602H	\$475.00 NM
3	WPBF	F	10/28/16	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FSMC1602H	\$475.00 NM
6	10/25/16	10/28/16	Ellen	4-5p	-TWTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-TWTF--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	4:27 PM	Ellen	4-5p	:30	FSMC1602H	\$600.00 NM
2	WPBF	Th	10/27/16	4:35 PM	Ellen	4-5p	:30	FSMC1602H	\$600.00 NM
3	WPBF	F	10/28/16	4:31 PM	Ellen	4-5p	:30	FSMC1602H	\$600.00 NM
7	10/25/16	10/28/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-TWTF--	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	5:57 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	FSMC1602H	\$300.00 NM
3	WPBF	W	10/26/16	5:44 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	FSMC1602H	\$300.00 NM
4	WPBF	Th	10/27/16	5:13 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	FSMC1602H	\$300.00 NM
2	WPBF	F	10/28/16	5:09 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	FSMC1602H	\$300.00 NM
8	10/25/16	10/28/16	M-F 5pm News	5-6pm	-TWTF--	:30	3	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-TWTF--	3	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	5:56 PM	M-F 5pm News	5-6pm	:30	FSMC1602H	\$850.00 NM
1	WPBF	W	10/26/16	5:46 PM	M-F 5pm News	5-6pm	:30	FSMC1602H	\$850.00 NM
3	WPBF	F	10/28/16	5:15 PM	M-F 5pm News	5-6pm	:30	FSMC1602H	\$850.00 NM
9	10/25/16	10/28/16	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	3	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-TWTF--	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FSMC1602H	\$1,400.00 NM
3	WPBF	W	10/26/16	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FSMC1602H	\$1,400.00 NM
2	WPBF	Th	10/27/16	6:18 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FSMC1602H	\$1,400.00 NM

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538700-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Floridians for a Stronger M	FL 4 STRONG MIDDLE C	5776	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/25/16	10/28/16	WPBF News 25 @ 6:00PM-6:30PM		-TWTF--	:30	3	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
10	10/25/16	10/28/16	WPBF News 25 Mornings 6-7AM		-TWTF--	:30	4	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -TWTF-- 4 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	6:12 AM	WPBF News 25 Mornings	6-7AM	:30	FSMC1602H	\$750.00 NM
1	WPBF	W	10/26/16	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	FSMC1602H	\$750.00 NM
4	WPBF	Th	10/27/16	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	FSMC1602H	\$750.00 NM
3	WPBF	F	10/28/16	6:37 AM	WPBF News 25 Mornings	6-7AM	:30	FSMC1602H	\$750.00 NM
11	10/25/16	10/28/16	Good Morning America	7-9AM	-TWTF--	:30	6	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -TWTF-- 6 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	Tu	10/25/16	7:55 AM	Good Morning America	7-9AM	:30	FSMC1602H	\$800.00 NM
5	WPBF	W	10/26/16	7:28 AM	Good Morning America	7-9AM	:30	FSMC1602H	\$800.00 NM
2	WPBF	W	10/26/16	8:21 AM	Good Morning America	7-9AM	:30	FSMC1602H	\$800.00 NM
3	WPBF	Th	10/27/16	6:58 AM	Good Morning America	7-9AM	:30	FSMC1602H	\$800.00 NM
1	WPBF	Th	10/27/16	8:45 AM	Good Morning America	7-9AM	:30	FSMC1602H	\$800.00 NM
4	WPBF	F	10/28/16	8:41 AM	Good Morning America	7-9AM	:30	FSMC1602H	\$800.00 NM
12	10/25/16	10/28/16	Jeopardy	7:30-8PM	-TWTF--	:30	3	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -TWTF-- 3 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/25/16	7:41 PM	Jeopardy	7:30-8PM	:30	FSMC1602H	\$3,000.00 NM
2	WPBF	Th	10/27/16	7:42 PM	Jeopardy	7:30-8PM	:30	FSMC1602H	\$3,000.00 NM
1	WPBF	F	10/28/16	7:58 PM	Jeopardy	7:30-8PM	:30	FSMC1602H	\$3,000.00 NM
13	10/28/16	10/28/16	Fri ABC Prime C	10-11PM	----1--	:30	1	\$2,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----1-- 1 \$2,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	10:35 PM	Fri ABC Prime C	10-11PM	:30	FSMC1602H	\$2,600.00 NM
14	10/29/16	10/29/16	Late Air M-Sun 1130p-12a	1130p-1205am	-----1-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	1:06 AM	Late Air M-Sun 1130p-12am	1130p-1205am	:30	FSMC1602H	\$700.00 NM
LR - Football									
15	10/29/16	10/29/16	SCANDAL WKND LF 1	1135P-1235X / 120:	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/29/16	10/29/16	SCANDAL WKND LF 1	1135P-1235X / 120	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16		SCANDAL WKND LF 1	1135P-1235X / 120	:00		<del>\$225.00</del> NM
Credited									
16	10/29/16	10/29/16	Sat 330-7pm ABC College	330-7pm	-----1-	:30	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1-	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	7:59 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	FSMC1602H	\$3,600.00 NM
LR - Football									
17	10/29/16	10/29/16	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	5:15 AM	Sat 5-6am News	Sat 5-6am	:30	FSMC1602H	\$150.00 NM
18	10/29/16	10/29/16	Sat 6-7am News	Sat 6-7am	-----2-	:30	2	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----2-	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/29/16	6:26 AM	Sat 6-7am News	Sat 6-7am	:30	FSMC1602H	\$325.00 NM
1	WPBF	Sa	10/29/16	6:54 AM	Sat 6-7am News	Sat 6-7am	:30	FSMC1602H	\$325.00 NM
19	10/29/16	10/29/16	Sat 7pm News	7-730pm	-----1-	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1-	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16		Sat 7pm News	7-730pm	:00		<del>\$550.00</del> NM
Credited									
20	10/29/16	10/29/16	GMA Saturday 7-8am	Sat 7am-8am	-----2-	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----2-	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/29/16	7:30 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	FSMC1602H	\$550.00 NM
1	WPBF	Sa	10/29/16	7:51 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	FSMC1602H	\$550.00 NM
21	10/29/16	10/29/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$825.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1-	1	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16		Sat Jeopardy	Sat 7:30-8PM	:00		<del>\$825.00</del> NM
Credited									
22	10/29/16	10/29/16	Florida State College Foo	Florida State Colleg	-----1-	:30	1	\$7,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/29/16	10/29/16	Florida State College Foo	Florida State Colleg	-----1-	:30	1	\$7,000.00	NM
Class of Time - Fixed Non Pre-emptible									
10/24/16 10/30/16 -----1- 1 \$7,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/29/16 10:22 PM Florida State College Football Florida State Colleg :30 FSMC1602H \$7,000.00 NM									
23	10/29/16	10/29/16	Sat 8-9am News	Sat 8-9am	-----2-	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -----2- 2 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Sa 10/29/16 8:11 AM Sat 8-9am News Sat 8-9am :30 FSMC1602H \$475.00 NM 1 WPBF Sa 10/29/16 8:38 AM Sat 8-9am News Sat 8-9am :30 FSMC1602H \$475.00 NM									
24	10/30/16	10/30/16	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -----1 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/30/16 11:53 PM Sun 11:35pm Late News 1135p-12am :30 FSMC1602H \$350.00 NM									
25	10/30/16	10/30/16	RIZZOLI & ISLES WKND SUN 12A-1A		-----1	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -----1 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/30/16 12:31 AM RIZZOLI & ISLES WKND LF 2 SUN 12A-1A :30 FSMC1602H \$150.00 NM									
26	10/30/16	10/30/16	Sun 8-9am News	Sun 8-9am	-----2	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -----2 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Su 10/30/16 8:14 AM Sun 8-9am News Sun 8-9am :30 FSMC1602H \$400.00 NM 1 WPBF Su 10/30/16 8:58 AM Sun 8-9am News Sun 8-9am :30 FSMC1602H \$400.00 NM									
27	10/27/16	10/27/16	Thur ABC Prime A	8-9PM	---1---	:30	1	\$4,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 ---1--- 1 \$4,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/27/16 7:59 PM Thur ABC Prime A 8-9PM :30 FSMC1602H \$4,200.00 NM									
28	10/25/16	10/30/16	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	4	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -TWTF-S 4 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF W 10/26/16 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FSMC1602H \$950.00 NM 2 WPBF Th 10/27/16 11:31 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FSMC1602H \$950.00 NM 1 WPBF F 10/28/16 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FSMC1602H \$950.00 NM 4 WPBF Su 10/30/16 11:27 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FSMC1602H \$950.00 NM									
29	10/25/16	10/25/16	Tues ABC Prime A	8-9PM	-1-----	:30	1	\$3,450.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

<u>Invoice #</u> 1538700-1	<u>Invoice Date</u> 10/30/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/30/16
<u>Advertiser</u> Floridians for a Stronger M	<u>Product</u> FL 4 STRONG MIDDLE C	<u>Estimate Number</u> 5776	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/24/16</td><td>10/30/16</td><td>-1-----</td><td>1</td><td>\$3,450.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WPBF</td><td>Tu</td><td>10/25/16</td><td>8:23 PM</td><td>Tues ABC Prime A</td><td>8-9PM</td><td>:30</td><td>FSMC1602H</td><td>\$3,450.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/24/16	10/30/16	-1-----	1	\$3,450.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WPBF	Tu	10/25/16	8:23 PM	Tues ABC Prime A	8-9PM	:30	FSMC1602H	\$3,450.00 NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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38	10/30/16	10/30/16	Matter of Fact	SUN 10-1030A	-----1	:30	1	\$225.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1	WPBF	Su	10/30/16	10:21 AM	Matter of Fact	SUN 10-1030A	:30	FSMC1602H	\$225.00 NM																																								
<u>Total Spots</u>							69																																										

## Payment Terms 30 Days

<u>Gross Total</u>	\$67,650.00
<u>Agency Commission</u>	\$10,147.50
<u>Net Amount Due</u>	\$57,502.50

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